

STARTUP POLICY OUTLOOK

2025



Startup
Policy
Forum

Upcoming policies
that may **impact**
startups in 2025



1. DATA PRIVACY FRAMEWORK

Draft Digital Personal Data Protection Rules, 2025 which are a framework for implementing India's Data Protection Law are open for consultation.

Under these rules, guidelines on managing consent of users, data security, handling personal data breaches, notice requirements, and protecting the data of children and persons with disabilities, have been outlined.



2. AI GOVERNANCE

MEITY has released a report on developing AI Governance guidelines. The report is open for consultation till 27 January 2025.

The Parliamentary Standing Committee on Communications and IT will examine the impact of AI, potentially releasing a report on AI governance.

The RBI has set up a Committee to develop a Framework for Responsible and Ethical Enablement of Artificial Intelligence (FREE-AI).



3. REGULATION OF ANTI-COMPETITIVE PRACTICES

The Digital Competition Bill, 2024 is being deliberated to pre-emptively address competition concerns in the digital economy.

This Bill will identify Systematically Significant Digital Enterprises (SSDEs) based on their turnover and user base and accordingly address regulatory concerns around anti-trust practices in the digital economy.



4. GIG WORKERS REGULATIONS

States are deliberating on how to regulate the gig economy and will begin consultation on this topic.

We expect consultations on the implementation of the Code on Social Security will take place.





5. LAWS ON UNREGULATED LENDING

Banning of Unregulated Lending Activities Act (BULA) is being deliberated upon to curb unregulated lending.

Under this policy, we can expect penalties on unregulated lenders and a regulatory authority to enforce compliance. The Code is open for public comments.



6. QUICK COMMERCE POLICIES

In 2025, we expect extensive policy consultations on quick commerce. Specifically, DPIIT is likely to examine appropriate ways to regulate such platforms.



7. TELECOM & SATELLITE REGULATIONS

This year we can expect the DoT to notify rules on spectrum allocation and fully operationalise the Telecommunications Act, 2023.

TRAI is likely to provide clarity on satcom spectrum allocation.

